

Nebraska Workforce Investment Board Meeting
The Cornhusker Hotel – Yankee Hill 1, 2
333 S. 13th Street – Lincoln, NE 68508
January 24, 2014
9:30am

AGENDA

1. Call to Order Gayle McClure
2. Roll Call Rebecca Schademann
3. Notice of Publication Rebecca Schademann
4. Approval of Minutes Gayle McClure
5. Introduction of New Members Gayle McClure
6. New Business
 - a. Plan Modification Request – Greater Omaha Local Area Stan Odenthal
 - b. Business and/or Partner Updates Membership
 - c. State of WIA Funding & Enrollments in Nebraska Joan Modrell
 - d. Department of Economic Development Overview Lara Huskey
 - e. Update from Local Workforce Investment Boards Local WIB Chairs
 - f. LMI Presentation Mary Findlay
7. Next Full Board Meeting – June 20, 2014
Next Performance Committee Meeting – February 19, 2014
Next Executive Committee Meeting – April 11, 2014
8. Adjournment Gayle McClure

Motion to Approve Local Plan Modification
January 24, 2014 Meeting of the
Nebraska Workforce Investment Board (NWIB)

Local Area WIA Plan Modification, Agenda item 6.a.:

Greater Omaha Workforce Investment Area request to approve a modification of their local plan to transfer a total of \$150,000 from Dislocated Worker (DLW) funds to Adult funds. The transfer will consists of \$75,000 coming from WIA FY13 Dislocated Worker Funds and \$75,000 coming from WIA FY14 Dislocated Worker funds. It is requested that this transfer be effective January 1, 2014.

PY12/FY13 (July 1, 2012 – June 30, 2013); Issuance 11-03, Change 1

**PY12 Local Area Funds Expire June 30, 2014*

Program	PY12	Transfer (-)	FY13	Transfer (01-01-2014)	Total
Adult	\$74,767	-	\$905,175	\$75,000	\$1,054,942.00
DLW	\$69,355	-	\$402,639	(\$75,000)	\$396,994.00
Youth	\$1,127,887	-	-	-	\$1,127,887.00
Total	\$1,272,009	-	\$1,307,814	-	\$2,579,823.00

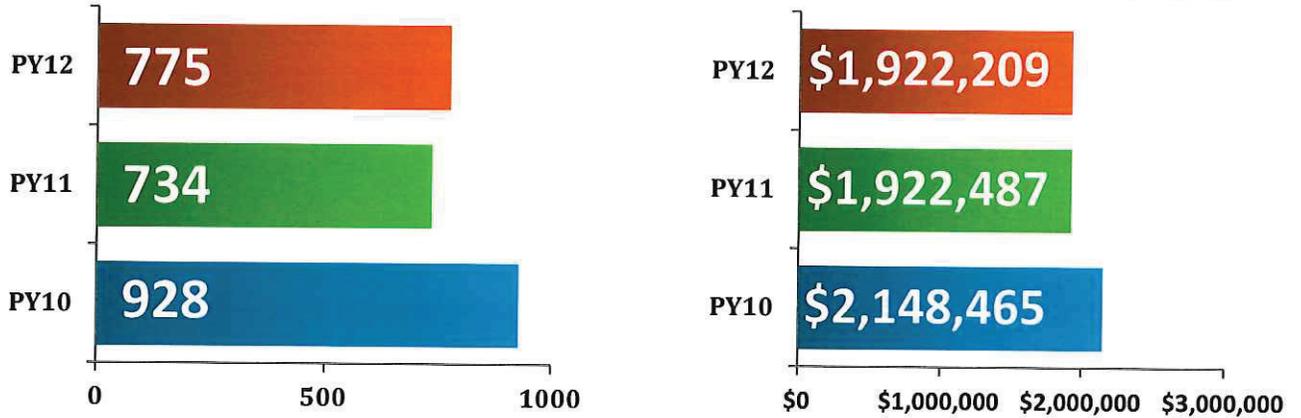
PY13/FY14 (July 1, 2013 – June 30, 2014); Issuance 12-05, Change 1

**PY13 Local Area Funds Expire June 30, 2015*

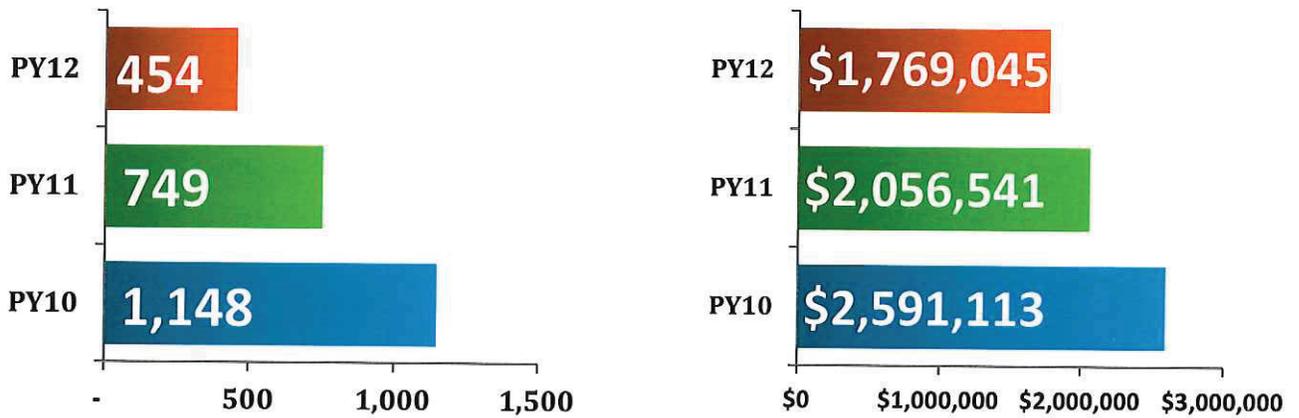
Program	PY13	Transfer	FY14	Transfer (01-01-2014)	Total
Adult	\$23,347	-	\$892,527	\$75,000	\$990,874.00
DLW	\$54,659	-	\$479,292	(\$75,000)	\$458,951.00
Youth	\$1,054,319	-	-	-	\$1,054,319.00
Total	\$1,132,325	-	\$1,371,819	-	\$2,504,144.00

❖ **Recommend approval** of the motion.

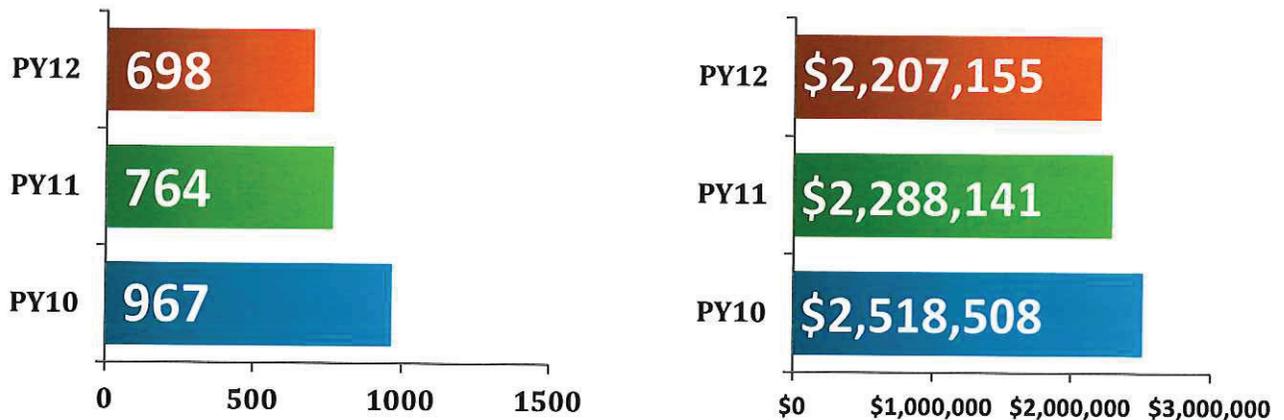
Total Adults Served & Funding



Total Dislocated Workers Served & Funding

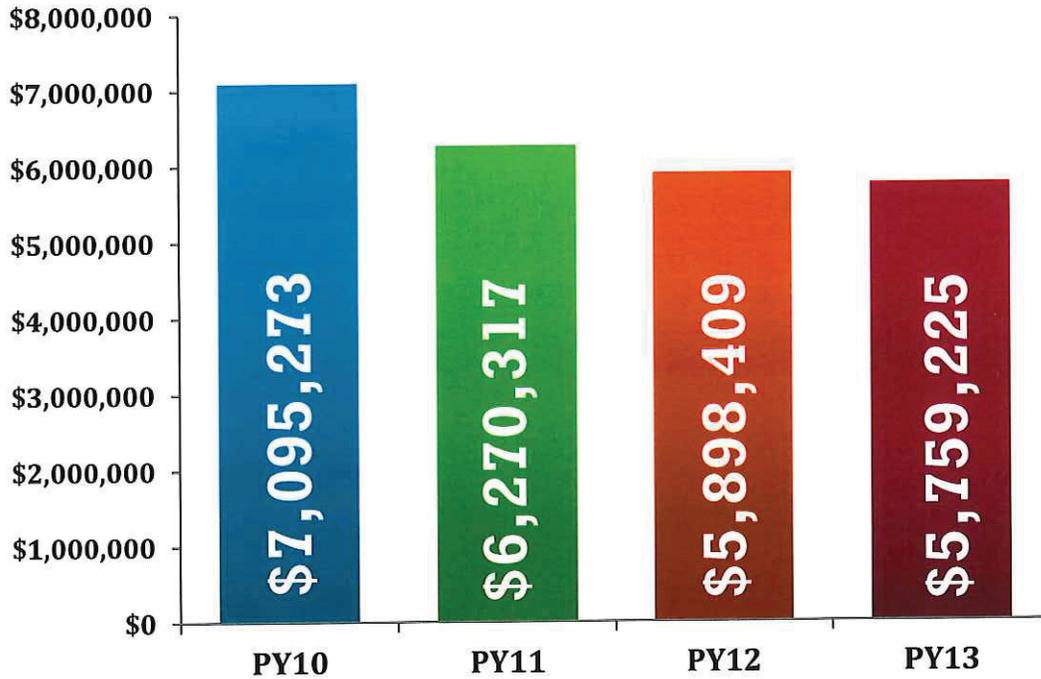


Total Youth Served & Funding



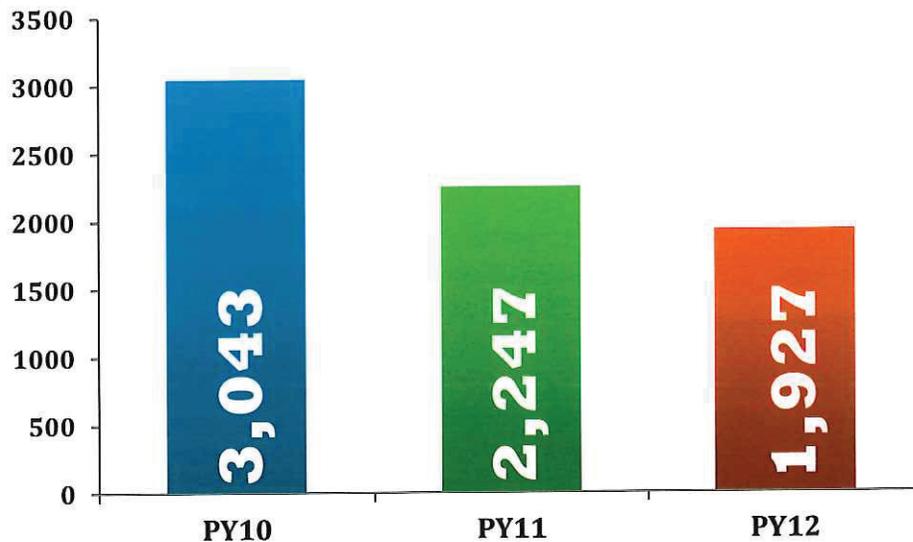
Total Funding

From July 1, 2010 to June 30, 2014, Nebraska's funding for the Workforce Investment Act has been cut by **18.8%** or by **\$1,336,048**. All funding information was gathered from the Workforce Investment Act Issuances.



Total Participants Served

All participant served information can be found in the PY10, PY11, and PY12 WIA Annual Report (ETA Form 9091) Table M - Participation Levels.



Dates for 2014 Nebraska Workforce Investment Board Meetings

Full Board

Friday, June 20, 2014

Friday, October 24, 2014

Performance Committee

Wednesday, February 19, 2014 (conference call)

Wednesday, May 21, 2014 (in person)

Wednesday, August 20, 2014 (conference call)

Executive Committee

Friday, April 11, 2014

Friday, December 12, 2014

**DEPARTMENT OF
ECONOMIC DEVELOPMENT**

Nebr. Workforce Investment Board

January 23, 2014

www.neded.org

OBJECTIVES

- Discuss economic development:
What is it?
- DED Divisions
 - Business Development
 - Research
 - Community & Rural Development

WHAT IS ECONOMIC DEVELOPMENT?

- Process that leads to creation & growth of businesses, jobs and communities
- Measurable criteria: quantity, quality, sustainability and geographic location
- Focus on businesses and jobs in primary industries (state level)
- Local perspective is not always the same as the statewide perspective

PRIMARY JOBS

- Primary Project Investment
 - New primary jobs generate new secondary jobs
 - Make strategic public investments
- Primary jobs
 - Where goods or services manufactured by Nebraska workers are sold outside of state bringing dollars from outside state
 - Create new wealth
 - Includes research and development funded by non-Nebraska sources (federal or international)
 - Seldom includes local or regional retail
- Secondary jobs
 - Where goods or services manufactured by Nebraska workers are sold locally or regionally (in-state)

DED'S GOALS

- Strive to create community & economic growth
- Make Nebraska a better place to live, work, raise a family and grow a business
- Accomplished by focusing efforts on:
 - Aggressive community development
 - Business retention & expansion
 - New business attraction
 - New business creation
 - Promoting our Great State
 - Special emphasis on the creation of new primary jobs & wealth creation

HOW CAN E.D. BE INFLUENCED

- Business activity occurs at the location of highest profitability
- Critical factors: transportation, labor quality & availability, quality of life, sites, buildings and incentives
- How economic development is done:
 - Product development
 - Business start-up support
 - Business retention and expansion
 - Business recruitment

Evaluating DED Impact

Successful economic development initiatives should:

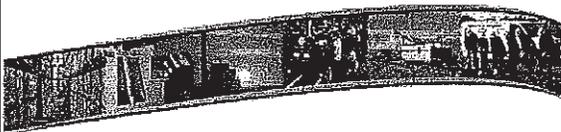
- Grow stronger communities by supporting solid public infrastructure and high quality, affordable housing options that stimulate long-term community sustainability and future economic growth
- Stimulate creation and retention of high quality, **primary** employment opportunities that improve per capita incomes and lead to a better quality of life for Nebraska residents
- Generate additional wealth creation potential for Nebraska residents
- Attract human and financial capital from outside the State
- Grow a readily-available, top quality, skilled workforce to meet the ever-changing needs of business and industry, thereby retaining Nebraska's best and brightest youth and attracting additional workforce and population to Nebraska communities

DED's MAJOR AID PROGRAMS

Civic, Cultural & Community Center Fund	\$1 mil.
Community Development Block Grant (CDBG)	\$10 mil
HOME	\$3 mil.
Affordable Housing Trust Fund (AHTF)	\$8 mil.
Business Innovation Act	\$7 mil.
Site and Building Development Fund (SBDF)	\$2 mil.
Customized Job Training	\$3 mil.
InternNE	\$1 mil.
TOTAL	\$35 mil.

amounts per program-annual estimates and vary based on funding & activity

BUSINESS DEVELOPMENT



Field Service 7 Field Service Representatives located across the state. Serve as front line for promoting DED programs and connecting point between businesses and resource providers.

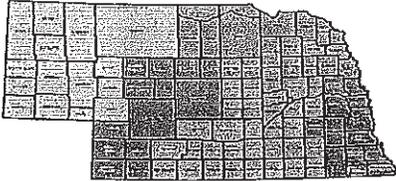
Business Recruitment New business and industry recruitment. Market the state and its assets to prospective businesses.

Innovation Manage new programs on business start up, research and development, new products and innovation, university partnerships.

Cluster Initiative Councils will serve as primary directors to communicate business needs/solutions for industries to compete and innovate in a global economy

International International recruitment, export assistance, joint venture partnerships, Governor trade missions. China and Japan offices.

Business Development Field Staff Regions



Western
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VACANT

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BUSINESS RECRUITMENT

- Actively recruit new businesses for increased investment and employment opportunities
- Activities:
 - Working with Consultants to develop enhanced understanding of Nebraska and benefits
 - Focused efforts on targeted industries
 - National/International recruitment trips
 - National Real Estate associations and industry trade shows

**BUSINESS RECRUITMENT
WORKING WITH PROSPECTS**

- Help define prospective location criteria, timetable and expectations of client
- Provide Request for Information (RFI) to selected communities that meet criteria
- Coordinate unified Nebraska response to RFI
- Preparation of Incentive information including Nebraska Advantage, CDBG and Customized Job Training

LOCAL RECRUITMENT TOOLS

- Available land and buildings must be listed in LOIS and available
- LB 840-Local Option Municipal Economic Development Act – use sales/property tax for economic development
- Tax Increment Financing
- Local government funds for marketing and recruiting

DED TALENT INITIATIVES

Intern Nebraska

- Strengthen connections between students and companies
- Address high demand, skill shortage areas
- Provides financial assistance to companies in Nebraska who are creating new internships.
 - Grant awards may be up to 50% of the cost of the internship for eligible projects up to \$5000 per internship.
 - Businesses that hire students receiving Federal Pell Grants may be awarded a grant of up to 75% and an additional \$2500.

internNE.com

JOB TRAINING

- Provide training assistance to businesses that retain and create quality jobs
- Typical award range: \$1000 to \$4,000 per job
- Non-administrative positions
- Eligible Applicants
 - Businesses who engage in selling primarily to a non-Nebraska market

INDUSTRY CLUSTER INITIATIVE

- **Objectives:**
 - Private sector driven
 - Resource providers to assist (government, education, services, etc.)
 - Address common needs of firms in a cluster from workforce development to technical assistance to market access
 - Better organize and focus state economic development services to advance competitive industries
 - Enable more broad-based initiatives to engage colleges and universities to address industry needs and opportunities

INDUSTRY CLUSTER INITIATIVE

- Work with key private sector individuals to effectively facilitate industry councils.
- Councils will serve as primary directors to communicate business needs/solutions for industries to compete and innovate in a global economy.
- Goal is to move the represented industry sector up the value curve for increased value of goods/services produced.

Manufacturing

**Information
Technology**

**Transportation,
Logistics**

**Bio Fuels or
Food Processing**

INDUSTRY CLUSTER INITIATIVE

Business retention and expansion

Using business survey tools to monitor key businesses in industry clusters to understand business climate, industry stability and how best to develop and change government programs to fit industry needs in areas such as workforce, education, tax climate, etc.

Innovation, R&D

Increase the amount of research and development conducted in Nebraska in order to increase the amount of new products/services and the value of the products and services.

International trade and expansion

Assistance with new markets/exporting, forming joint partnerships with international companies to produce new products, joint research and development, testing, etc.

Industry recruitment

Target businesses and industries that best compliment existing businesses to form local and regional clusters that move an anchor business or industry up the value curve.

NeMAC

Nebraska Manufacturing Advisory Council

[Facebook](#) [Twitter](#) [Pinterest](#) [Google+](#) [Blog](#)

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402-471-6281

Information Technology Council

Council Coordinator
Jacob Knutson
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402-471-3113

Nebraska Logistics Council

Collaborative efforts moving forward...

Working with NDE and DOL:

Nebraska Career Clusters

Community Colleges

Universities

Private Colleges

NROC (regional
dev. districts)

Regional and local development groups

Legislators

Other Providers

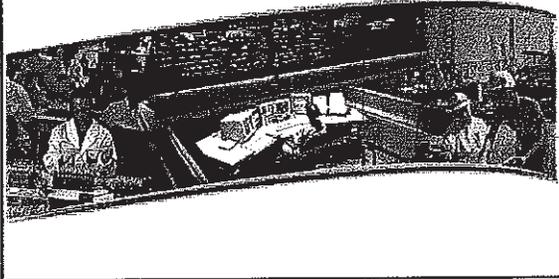
INTERNATIONAL TRADE & DEVELOPMENT

- Import/export assistance
- Business recruitment
- Promote international partnerships
- New-to-export consulting
- Trade missions
- Nebraska Center Japan & China



Contact: Joe Chapuran at joe.chapuran@Nebraska.gov

RESEARCH



RESEARCH INITIATIVES

- Partner with NDOL - Labor Shed Study
- GIS—Upgrade capabilities
- Updating “Nebraska Competiveness Study and Plan” (Battelle study)

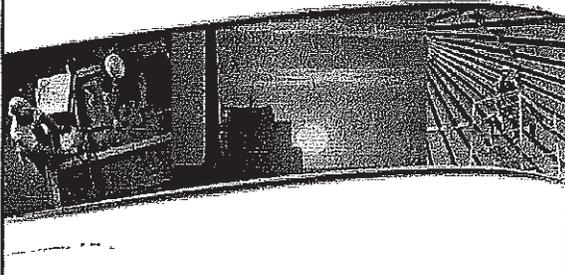
UPGRADE OF GIS CAPABILITIES

- Examples of uses:
 - Determine spatial patterns of businesses within industry groups
 - Where are the best sites for proposed industrial parks
 - What areas are economically distressed

UPDATE COMPETITIVENESS STUDY

- "A Competitive Advantage Assessment and Strategy for Nebraska"
 - Aka the "Battelle study"
- The study was completed in October 2010
 - Much of the available economic data ended in 2008
 - Chance to see how Nebraska weathered the Great Recession
- Review the Nebraska industry clusters identified in the report
- Review the progress on the original report's action plan items
 - Cluster initiative
 - Talent initiative
 - Innovation initiative

COMMUNITY DEVELOPMENT



CRD / CDBG PROJECT STAFF CONTACTS

- Kevin Andersen...Planning, Downtown 402.471.3775
- Steve Charleston...CDBG manager 402.471.3757
- Bob Doty...Housing Program Mgr. 402.471.2095
- Brian Gaskill...Housing & Action plan 402.471.2280
- Dave Honz...ED 402.471.3763
- Carol Malcolm...CD Public Works 402.471.3745

CDBG – TYPES

▪Planning	▪Downtown
▪Public Facilities	Revitalization Initiative
▪Water/Waste-Water assistance	▪Economic Development
▪Tourism Development Initiative	▪Comprehensive Revitalization
▪Housing	▪Comprehensive Investment & Stabilization

CDBG

Eligible Applicants:

Municipalities under 50,000 and every county.

Cities of Lincoln, Bellevue, Grand Island and Omaha are entitlement communities and receive direct CDBG funding from HUD.

CDBG

National Objectives:

1. **Benefiting low- and moderate-income persons; OR**
 - Primary objective of CDBG, majority of funds must meet this requirement
2. **Aiding in the prevention or elimination of slums or blight**
 - More restrictive definition of slums or blight than what is required for Tax Increment Financing

NEBRASKA AFFORDABLE HOUSING PROGRAM

Program funds used to provide for investing funds in quality housing projects and programs in communities so that local governments and non-profit organizations can leverage private financing to provide for affordable, decent, safe, and appropriate housing as part of balanced economic development in Nebraska.

NEBRASKA AFFORDABLE HOUSING PROGRAM FUNDING SOURCES

- HOME Investment Partnerships Program (HOME)
- Community Development Block Grant (CDBG)
- Nebraska Affordable Housing Trust Fund (NAHTF)

PROGRAM FUNDING SOURCES IN 2013

- CDBG \$1.9 million
- HOME \$2.7 million
- NAHTF \$6.25 million

—————
\$10.85 million available for projects

HOUSING PROGRAMS

- Homebuyer programs
- Owner-Occupied Rehabilitation programs
- Non-profit Operating Assistance
- Rental housing

Civic and Community Center Financing Fund

- Civic Center
- Libraries
- Recreation Center
- Historic Buildings
- Community Center
 - "Downtown District"
- Grant Amounts:
 - No more than 50% of total project costs
 - Based on pop. Size
 - 40,000-99,999: \$1,125,000
 - 20,000-39,999: \$750,000
 - 10,000-19,999: \$600,000
 - < 9,999: \$375,000

Kevin Andersen
402-471-3775
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COMMUNITY DEVELOPMENT ASSISTANCE ACT

What projects qualify?

- Employment training
- Human and medical services
- Physical facility and neighborhood development services
- Recreational and educational activities
- Crime prevention

State Priorities

- Building the capacity of local residents to address locally defined objectives.
- Essential services to low and moderate income persons
- The development of lasting cooperation and public/private partnership efforts of area organizations and businesses.

COMMUNITY DEVELOPMENT ASSISTANCE ACT

- A CBO may apply for and receive \$25,000 in CDAA credits per year for up to three consecutive years
- Upon receipt, the CBO may distribute CDAA credits to contributors at a maximum value of 40% of the cash or in-kind contribution

THANK YOU

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nebraska

Western

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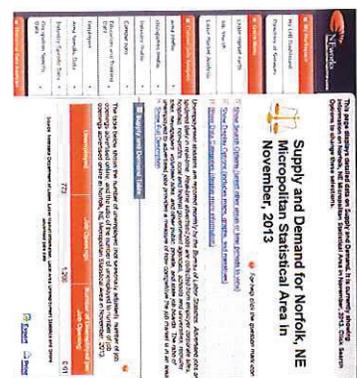
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NEBRASKA LABOR MARKET TRENDS

Mary Findlay
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Mary.findlay@nebraska.gov



NEW Supply and Demand



NEW1
Supply and Demand
Number of
Unemployed per
Job Openings

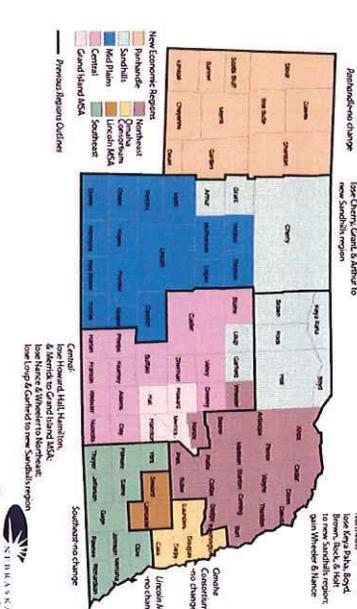


NEW Networks v. 1.4 LMI Dashboard!

NEW1
My LMI Dashboard
Register as an Analyst and customize the page for your local data.

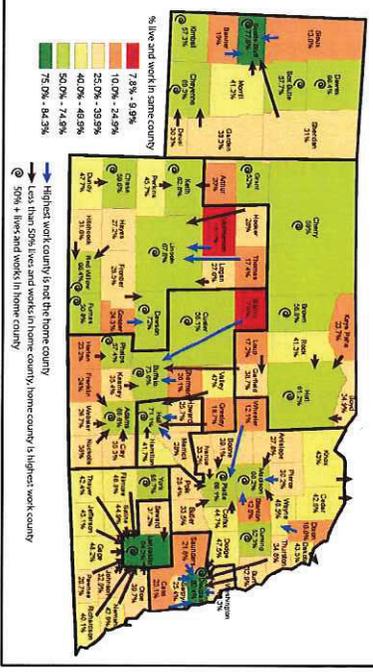



Previous 7 Economic Development Regions Outlined with New 9 Regions by Color



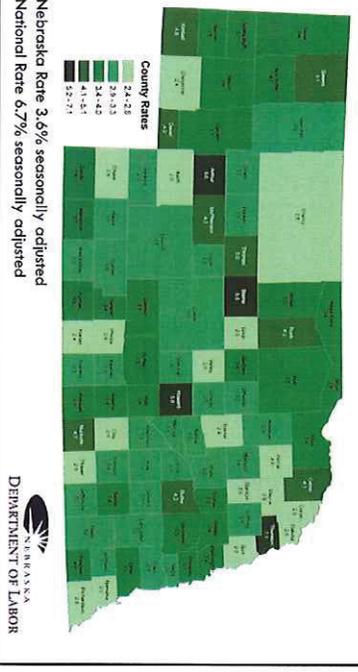
DEPARTMENT OF LABOR

How New Region Boundaries Were Determined



Unemployment Rates

December 2013 County Rates



Nebraska Snapshot

Labor Force	December 2013	December 2012	Difference
National Unemployment Rate	6.7%	7.0%	-0.3%
Nebraska Unemployment Rate	3.6%	3.8%	-0.2%
Total Employed Individuals	985,170	989,879	-4,709
Total Unemployed Individuals	36,397	38,894	-2,497
Workforce	December 2013	December 2012	Difference
Total Non-form Employment	975,879	958,211	17,668
Networks	December 2013	December 2012	Difference
Number of Individuals Receiving Services	16,051	18,571	-2,520
Total Number of Resumes Added	4,162	3,665	497
Total Number Internal Job Orders Created	4,344	2,474	1,870

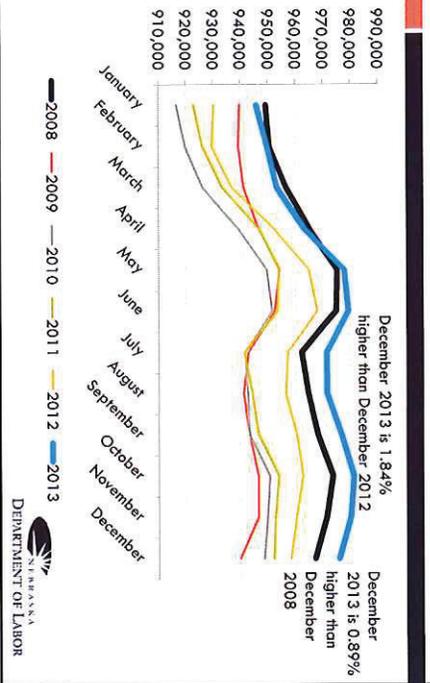
Note: Unemployment rates are seasonally adjusted



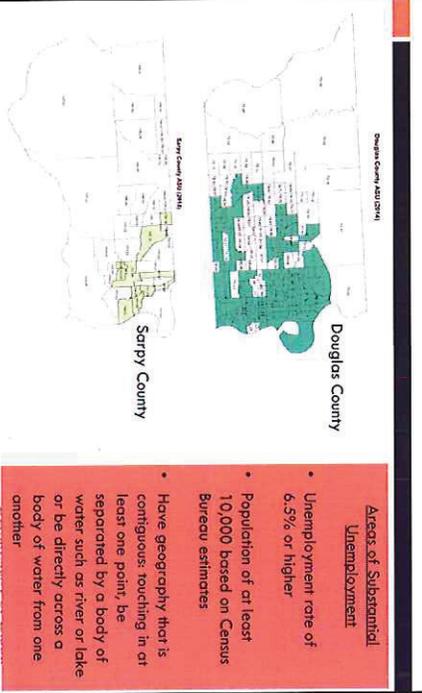
Unemployment

Cumulative Benefits Paid	All 2013	All 2012	Difference
Cumulative Regular Benefits Paid	\$101,676,482	\$121,589,760	-19,913,278
Cumulative EUC Benefits Paid	\$28,576,995	\$79,646,351	-51,069,356
Initial Claims by Occupation December 2013			
Construction Laborers			992
Truck Drivers, Heavy and Tractor-Trailer			670
Landscaping and Groundskeeping Workers			464
Helpers--Production Workers			442
Production Workers, All Other			357
Bus Drivers, School			349
Operating Engineers and Other Construction Equipment Operators			307
Cement Masons and Concrete Finishers			297
Team Assemblers			264
Welders, Cutters, Solderers, and Brazers			253

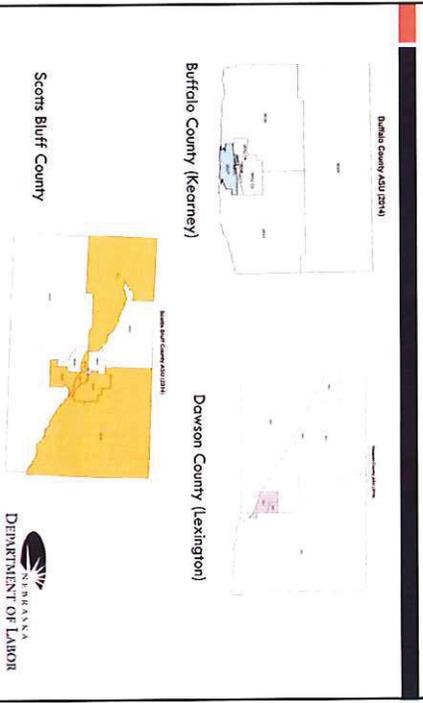
Total Nonfarm Industry Employment



Areas of Substantial Unemployment



Areas of Substantial Unemployment



Areas of Substantial Unemployment

