

Omaha Area Highlights

Top 3 Industries with Greatest Difficulty Hiring

Industries	Percentage of Respondents
Construction	90.5%
Accommodation and Food Services	89.0%
Health Care and Social Assistance	88.6%

Factors Most Important to Potential Job Seekers When Considering New Employment

- Salary
- Job Security/Stability
- Using Existing Skills

Top Job Satisfaction Factors for Employed Potential Job Seekers

- Job Security/Stability
- Work Schedule
- Use of Existing Skills

Comparison to Previous Study

	2017	2021-2022
Businesses reporting difficulty finding workers	66.9%	84.1%

Important Factors for Potential Job Seekers when considering new jobs	2017	2021-2022
Work from Home/Teleworking	25.3%	47.0%
Learn new skills	68.5%	78.8%

Obstacles to Employment for Potential Job Seekers	2017	2021-2022
Lack of job opportunities in local area	52.0%	45.6%
Lack of job experience	12.8%	22.1%

Top 3 Occupations with Greatest Difficulty Hiring

Occupations	Percentage of Respondents
Installation, Maintenance, and Repair	88.9%
Construction and Extraction	85.5%
Personal Care and Service	84.0%

Top 3 Reasons Given by Employers for Hiring Difficulty

Not enough applicants	82.5%
Applicants' wage demands too high	58.0%
Applicants lack of work experience	56.3%

Top Obstacles to Employment for Potential Job Seekers

- Work schedule flexibility
- Inadequate pay offered at local area employers
- Required relocation